

creditcrier

N O V E M B E R 2 0 0 9

November Program

“Credit Reports—How to Understand and Use Them”

Plan to join us for a wonderful dinner with a presentation by Denise Redding, Account Executive, NACM Oregon. Denise will give a presentation on “Credit Reports—How to Understand and Use Them.”

Program Presenter: Denise Redding, Account Executive, NACM Oregon

Denise Redding has been with NACM since 1999. She started in the Construction Services department then joined the Member Services team as a Customer Service Representative. Her current position is Account Executive, servicing east Portland as well as the Salem, Eugene, Roseburg, Medford, and central Oregon territories.

Prior to joining NACM, Denise worked for First Interstate Bank, then with U.S. Bank in the Commercial Loan Department. Denise attended Portland Community College and Mt. Hood Community College majoring in business. She earned her Credit Technician Certificate from NACM Oregon in 2003.

Please Note: We will be reducing our chapter dinner meetings to six (6) per year, or every other month, until further notice.

It will make it all that more important to attend our meetings. You just might learn something you didn't already know!

Join Us

Thursday, November 19, 2009

Downtown Athletic Club Conference Center
999 Willamette St., Eugene
Networking time: 5:30 p.m.
Dinner: 6 p.m.

Please note—This is a Thursday night meeting, not our usual Wednesday night meeting.

Cost

\$23 for CFDD members. All other attendees, \$30. NACM members can be billed, all others please pay at the door

Menu

Choice of one: regular entree (Turkey breast, home-styled mashed potatoes and gravy with fresh seasonal vegetables); vegetarian plate (Pasta Primavera). Meal includes tossed green salad with choice of dressings, assorted breads, and apple pie ala mode. Beverage choices include regular or decaf coffee, hot or iced tea, lemonade, and milk.

Cancellation Policy

Please send in a registration form (attached) to Carlene Mitchell by fax to 541.684.7941 if you are planning on attending. If you must cancel your reservation, please contact Carlene at 541.686.8400 ext. 208 or by email at cmitchell@lamar.com by 10 a.m. on the Monday before the meeting. Otherwise, you will be billed as a no-show

NACM/CFDD Member Appreciation Night

The November dinner meeting is the NACM/CFDD Member Appreciation Night. NACM Oregon will host the networking hour (5:30 - 6:30 p.m.)



Congratulations, Bravo, and Cheers

If you received a special award, a promotion, or some other achievement, we want to give you the recognition you deserve, so let us know about it!

And if you are an October or November baby, *Happy Birthday!*



“Professional Growth:
Vital in Turbulent Times.”

President's Message

The CFDD National Conference in Denver Colorado, was well worth attending. It had speakers on timely topics that were of benefit to the different chapter presidents and other attendees.

The theme for the event was "Leaders Sharing Expertise." On Friday, there was an open forum moderated by a former CFDD National President and NACM National Chairperson, Dawn Wallace Cook, CCE. Dawn has been very active in CFDD in the past and continues to support the national organization and her local chapter. The program was a response to questions submitted prior to the conference and answered by a panel of seasoned credit professionals. Audience participation was encouraged and there were a significant number of ideas presented and questions answered. I heard several positive comments about the forum.

Some of the other topics presented were "Selling to a Company in Chapter 11," a particularly timely topic for me, "Communication & Credit," "Critical Thinking" and an "Economic Update." The speaker for the "Economic Update" was Chris Kuehl, Ph.D.; one of the few economists who can hold your interest for one and a half hours with pertinent and useful information. He will be a speaker at the PNWCC in Portland in 2010.

The last speaker on Saturday morning was HazeWalker. She spoke on networking and how to use online networking to your advantage. She also spoke on face-to-face networking and its value to your company. It was a very informative session and answered concerns I had with using Facebook, twitter, and LinkedIn. LinkedIn is a new networking source of information that is work-related rather than social. There are strong parameters for using it successfully. I asked Hazel when people should use the online networking and she said most definitely it should be off the clock. Carol Fowle has emailed information regarding signing up on LinkedIn that I will share with anyone interested.

I want to profusely thank CFDD Eugene/Springfield Chapter for supporting my attendance at the conference this year. I have returned with new enthusiasm and a supply of ideas to enhance our chapter.

Respectfully submitted,

Sandee Texley, CCE, President
CFDD Eugene/Springfield Chapter

Looking Ahead

November 2009

Eugene-Springfield CFDD Board Meeting

Location: Harvest House Publishers
5355 Ed Cone Blvd.

Date: Thursday, November 5, 2009

Time: 11:30 a.m.



2010 Programs & Beyond

The programs through Spring 2010 have been tentatively planned, but that does not mean they are set in stone. The Board is always looking for program ideas. If you have an idea for a presentation for the upcoming months, please contact Laurie Fuller, Harvest House Publishers, at 541.343.0123, or any Board member

Bits of Wit and Wisdom

"Don't ask yourself what the world needs; ask yourself what makes you come alive. And then go and do that. Because what the world needs is people who have come alive."

~Harold Whitman

"I take nothing for granted. I now have only good days, or great days."

~ Lance Armstrong

"Flatter me, and I may not believe you. Criticize me, and I may not like you. Ignore me, and I may not forgive you. Encourage me, and I may not forget you."

~William Arthur

CFDD Mission Statement—

"The Mission of NACM Credit & Financial Development Division, shall be to promote active interest in the Credit and Financial profession, to develop and market educational programs that are vital to the development of the effective professional, and to be a viable force within the NACM network."

CFDD Vision Statement—

"To dynamically impact the National Association of Credit Management's global vision of being the leader in educational programming, thereby

From the CFDD Area Director

Plan, Commit, Succeed

We had a great time in Denver at the CFDD National Conference. Attendance, enthusiasm, participation, and the presentations were outstanding.

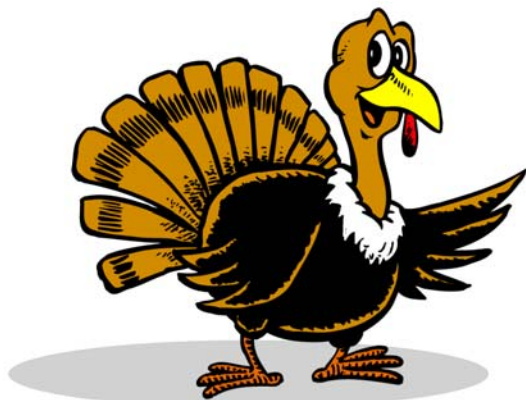
Thursday's program included the CFDD business meeting, plus presentations by Bruce Nathan, Esq., on selling to companies in bankruptcy, and a session on communication by Holly Brown, CCE.

Friday began with the President's and Vice President's meeting, where representatives from each chapter gathered to exchange ideas on what is working in their chapters for membership, mentoring, program, scholarships, administration, and publicity. Look for a recap of these discussions in an upcoming CFDD National Newsletter. Friday also included a panel discussion moderated by Dawn Wallace Cook, CCE, that included a discussion of a variety of questions submitted by attendees, an economic update by Dr. Chris Kuehl, and a session on critical thinking by Phyllis Truitt, CCE.

Your CFDD National Board is busy working on new ideas to enhance the benefits of CFDD membership. If you haven't checked out the LinkedIn social networking site, please take a few minutes to do that. The number of CFDD members on LinkedIn has doubled in the past few months! Take advantage of this tool to connect with other members and participate in the online discussions.

I also want to thank all chapters contributing to the CFDD National Scholarship Fund. Your generosity will help further CFDD and our focus on education.

Best regards,
Diane Snyder, CCE, CICP
CFDD Area Director for Oregon



Chapter Chatter

Salem/Albany CFDD

Sizzler Restaurant
1151 Lancaster Dr, NE, Salem

Tuesday, --

Networking: 5:30 p.m.

Dinner: 6 p.m.

Program: "--"

Speaker: --

Please Note: Chapter dinner meetings will be held every other month starting in October until further notice.

For reservations: Lori Kimball, CBA, NORPAC Foods, Inc.,
503.769.2101 ext. 1218 or kimball@norpac.com

Portland CFDD

Red Lion Convention Center
1021 NE Grand Ave., 6th Floor, Portland

Thursday, November 12, 2009

Networking: 5:30-6 p.m.

Dinner: 6 p.m.

**Program: "Score (Service Corp. of Retired Executives) -
Insight into Small Business"**

For reservations: Denise Dowless, ColTab, Inc.,
503.233.2248, or email to denise_coltab@revpub.com.



Raffle Item Donations Needed

Our monthly raffles support our scholarship fund, but we are in need of items to be raffled off. If you have items you can contribute (you are helping to support the scholarship program in the process), please contact Rebecca Jarrett, Levi Strauss & Co., or any Board member.

2009-2010 Officers, Directors & Committee Chairs

President

Sandee Texley, CCE
BowTech Archery
541.284.4711

1st Vice President

Laurie K. Fuller
Harvest House Publishers
541.343.0123

2nd Vice President

Carlene Mitchell
Lamar Advertising
541.686.8400 ext. 208

Secretary

Mary Ann Gridelli
Farwest Steel Corp.
800.562.9323

Treasurer

Rebecca Jarrett
Levi Strauss & Co.
541.242.7121

Directors

Tony Ceniga
Industrial Finishes & Systems
541.284.2225

Cindy DeHollander, CBF
BowTech Archery
888.689.1289

Kerry Neville
ksneville@clearwire.net
541.729.7669

Debra Stoy
Glorybee Foods, Inc.
541.689.0913 ext. 145

Parliamentarian

Laurie K. Fuller
Harvest House Publishers
541.343.0123

Program

Laurie K. Fuller
Harvest House Publishers
541.343.0123

Hospitality

Carlene Mitchell
Lamar Advertising
541.686.8400 ext. 208

Publicity

Carlene Mitchell
Lamar Advertising
541.686.8400 ext. 208

Education

Board of Directors

Scholarship

Board of Directors

Membership

Rebecca Jarrett
Levi Strauss & Co.
541.242.7121

Fund-raising

Board of Directors

Remember, serving on a committee or chairing a committee earns you Roadmap points toward certification with NACM.

If you are interested in serving on a particular committee, please contact the committee chair or if you are willing to chair a committee, please contact Rebecca Jarrett, Levi Strauss & Co., 541.242.7121 for more information.

Program Registration

Thursday, November 19, 2009 *(Please note: This is a Thursday night meeting, not our usual Wednesday night meeting.)*

“Credit Reports—How to Understand and Use Them & Member Appreciation Night”

Please reserve place by 10 a.m., Friday, November 13, 2009. Cancellations must be received no later than 10 a.m., Friday November 13, 2009, to avoid being billed as a no-show

Name(s): _____

Firm: _____

Phone: _____

Menu option: Entrée Vegetarian

Check payable to CFDD Eugene-Springfield enclosed.

Bill on NACM statement.

Non-CFDD or non-NACM members are welcome to attend a meeting. Please submit a reservation form. Payment of \$30 must be made in advance unless qualified for a free guest meal or other arrangements are made. Call for details.

Please return to:

Carlene Mitchell, Lamar Obie Corp., 1600 Valley River Dr., Suite 390, Eugene, OR 97401.

Fax: 541.684.7941; Email: cmitchell@lamar.com



CFDD Eugene/Springfield Chapter Application for Scholarship Award

Application Must Be Typed

Name: _____ Title: _____
Firm: _____ Phone: _____
Address: _____ Fax: _____

EVENT

Please consider my application for a scholarship toward: _____

In submitting this application, I do confirm that I am a member in good standing of CFDD Eugene/Springfield Chapter.

BUSINESS EXPERIENCE

Years in Credit ____ Years in Current Position ____ Number of Employees You Supervise ____

What are the duties of your position? _____

NACM Designations Held: CBA ____ CBF ____ CCE ____

EDUCATION

College Education

College Attended _____

Number of Years Completed ____ Degree Granted _____

College Attended _____

Number of Years Completed ____ Degree Granted _____

OTHER CAREER-RELATED COURSES

Name of Course _____

School _____ Subject _____ Year _____

Name of Course _____

School _____ Subject _____ Year _____

(over)

CFDD AND NACM INVOLVEMENT

CFDD Chapter _____ Number of Years a Member _____

CFDD Involvement (Local and National) Please include special projects, committees, chairmanships, etc.

Your NACM Involvement (Local and National) _____

REASON AND NEED FOR APPLYING FOR THIS SCHOLARSHIP:

Will your employer cover any expenses? _____ How much? _____ % or \$ _____

I understand that if I am awarded this scholarship, I will be required to report to the general membership what I have gained from attending this event.

Signed _____ Date _____

Employer approval to attend _____
Employer signature

DEADLINE: _____

Please submit application to:
Scholarship Chairman: SandeeTexley, CCE, BowTech, Inc., 90554 Hwy 99 N, Eugene, Oregon 97402 (Fax) 541.284.4930

Applications Must Be Typed



CFDD Eugene/Springfield Chapter Application for Scholarship Awards of \$100 or Less

Application Must Be Typed

Name: _____ Title: _____

Firm: _____ Designation: _____

Address: _____ Fax: _____

Email: _____

EVENT

Please consider my application for a scholarship toward: _____

CFDD and NACM INVOLVEMENT

Number of Years a Member of CFDD: _____ NACM: _____

Briefly list your involvement in CFDD. Please include officer positions, chairmanships, committees, special projects, etc:

I understand that if I am awarded a scholarship, said scholarship will be presented in the form of reimbursement upon submission of proof of attendance of event, and that I may be required to report to the general membership what I have gained from attending said event either orally or via written submission to the CFDD chapter newsletter

Signed _____ Date _____

Employer approval to attend _____

Employer signature

Please submit applications to:

Scholarship Chairman: Sandee Texley, CCE, BowTech, Inc., 90554 Hwy 99 N, Eugene, Oregon 97402 (Fax) 541.284.4930